LINDSELL TRAIN INVESTMENT TRUST PLC

All data at 30 April 2020

Market Capitalisation
£234m

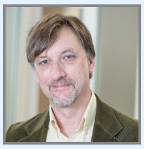
Share Price: **£1170.00**

Net Asset Value: **£1022.40**

Premium (Discount): **14.44 %**

Source: Lindsell Train Ltd/ Maitland Administration Services & Bloomberg. Share Price is based on closing mid price.

Portfolio Manager



Nick Train

Fund Objective

The objective of the Company is to maximise long-term total returns with a minimum objective to maintain the real purchasing power of Sterling capital.

Fund Performance (GBP)

Calendar Year Performance (%)	*2015*	*2016*	*2017*	*2018*	*2019*
Lindsell Train Investment Trust NAV	+23.0	+31.1	+37.6	+16.2	+32.4
Lindsell Train Investment Trust Price	+54.3	+61.9	-6.2	+46.6	+2.1
MSCI World Index £	+4.9	+28.2	+11.8	-3.0	+22.7
Benchmark*	+4.0	+4.0	+4.0	+4.0	+4.0

Cumulative Performance (%) 30 April 2020	*Since Launch*	*5yr*	*3yr*	*1yr*	*YTD*	*3m*	*1m*
Lindsell Train Investment Trust NAV	+1281.5	+183.7	+82.6	+10.2	-5.0	-4.7	+6.9
Lindsell Train Investment Trust Price	+1446.1	+170.9	+66.6	-30.2	-3.1	-3.7	+10.4
MSCI World Index £	+179.6	+54.9	+18.7	-0.8	-8.0	-7.9	+9.0
Benchmark*	+131.9	+21.9	+12.6	+4.0	+1.3	+1.0	+0.3

Source: Lindsell Train Ltd, Bloomberg and Morningstar Direct. Listed securities in the portfolio are valued at the closing bid price. GBP return net of fees and expenses. MSCI World Index is not the Trust's benchmark and is shown for comparative purposes only.

Benchmark*: Index of annual average running yield of the 2½% Consolidated Loan Stock until 31 March 2015 and then the Index of the annual average running yield on the longest-dated UK government fixed rate bond plus 0.5% with a minimum yield of 4%

Past performance is not a guide to future performance.

Strategy Profile

Top 10 Holdings (% NAV)	
Lindsell Train Limited (unlisted)	48.05
London Stock Exchange	8.99
Nintendo	6.63
LF Lindsell Train North American Equity Fund	6.29
Diageo	5.66
PayPal	4.82
Unilever	4.45
Mondelez	3.22
RELX	3.19
A.G. Barr	3.05

Allocation (% NAV)	
Equities:	
Consumer Franchises	20.0
Financials	9.0
Media	15.3
Unlisted Securities	48.0
Funds	7.9
Cash & Equivalent	-0.2
Total	**100.0**

Lindsell Train sector definitions

Fund Exposure %	*Equity*	*Funds*	*Cash*	*Total*
UK	74.1	7.9	-0.3	**81.7**
USA	8.0	-	0.0	**8.0**
Europe (ex UK)	3.6	-	0.0	**3.6**
Japan	6.6	-	0.1	**6.7**
Total	**92.3**	**7.9**	**-0.2**	**100.0**

Fund Information

Listing: **London Stock Exchange**

Launch Date: **22 January 2001**

Base Currency: **GBP (£)**

Year End: **31 March**

Benchmark: **The annual average running yield on the longest-dated UK government fixed rate bond plus 0.5% with a minimum yield of 4%**

Management Fees

Annual Fee:

0.60% of the lower of the market cap or NAV

Performance Fee :

10% of annual increase in the lower of NAV or share price above the benchmark return and calculated with a high watermark

Bloomberg:

LTI LN

ISIN : **GB0031977944**

The Board:

Julian Cazalet (Chairman)
Nicholas Allan
Vivien Gould
Richard Hughes
Rory Landman
Michael Lindsell *

* non independent

Corporate Secretary & Registered Office: **Maitland Administration Services Limited, Hamilton Centre, Rodney Way, Chelmsford, Essex CM1 3BY**
Phone: 01245 398950

Investment Manager & Promoter: **Lindsell Train Ltd, 66 Buckingham Gate, London, SW1E 6AU**
Phone: +44 20 7808 1210 / info@lindselltrain.com

Registrars: **Link Asset Services, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU**

The majority of companies across all Lindsell Train's portfolios are strong companies and very likely to survive the present crisis. For this reason the main question we have asked our investee companies in the many virtual meetings we have had with them is this:

How are you going to ensure you don't waste the crisis?

Those with reliable cash flows, strong balance sheets or compelling new products and services – and many of our companies offer all of these - really must exploit these advantages to ensure they emerge stronger on the other side. Investors are already rewarding companies that can demonstrate improving medium term prospects, even while today's trading is bleak. That is one blessing of current exceptionally low interest rates. Low rates both encourage investors to look over the trough and remind them that the intrinsic value of a company is the discounted value of all its future cash flows into perpetuity. For surviving companies and especially long term thriving ones, short term profits and dividends really don't matter that much.

If you were to ask us, Lindsell Train Limited (LTL), the same question – how are we going to take advantage of the crisis? We have a good answer. And that is that last month we launched a new fund. Just think about that for a moment. I must admit I wasn't sure the logistics would allow it during a lockdown (and I would be interested to know from our shareholders if they are aware of any other investment company that has actually launched a new fund in April 2020). But thanks to the ingenuity and hard work of LTL's staff and the staff of our relevant counterparties we have done it. 21st century digital technology also played a big facilitating part, of course.

Below I share the communication our marketing team sent out introducing the new fund and explaining the rationale for its establishment. The communication was sent out to only a limited number of consultants and existing clients, for reasons that will become apparent.

"I want to alert you to a new development that we have been working on in the context of LTL's longer-term planning.

As you know, since its inception in 2000 LTL has resolved to keep things simple. We offer one distinct investment approach that we apply to a limited number of investment strategies – to date, to three: UK, Japan and Global Equity. As we mature and think ever more seriously about succession, we believe now is the right time to introduce a new strategy and to this end we are establishing a North American Equity Fund. The rationale is to allow James Bullock (who joined us in 2010 and co-manages the Global Equity portfolios alongside Michael and Nick) and Madeline Wright (who joined us in 2012 and is a Deputy Portfolio Manager) the opportunity to manage a strategy with complete autonomy. The Fund will be managed by James, assisted by Madeline and - as with our other strategies - supported by the rest of the investment team. Given the US is a critical market for our Global Equity strategy (with over 40% of our Global Universe being US companies), any broadening or deepening of our knowledge should additionally benefit the Global portfolios.

The Fund will be set up as a UK OEIC modelled on the same structure as our UK Equity Fund and will be seeded from LTL related sources, including the founders and the Lindsell Train Investment Trust. As the Trust's semi-annual report will publish the full portfolio, the existence of the Fund will be in the public domain. However it is important to note that we do not plan to talk in any detail about it for the time being or to market it to external investors until it has built up a meaningful track record (up to five years).

We believe that this as a very positive development for LTL and its future."

So, to recap. The LF Lindsell Train North American Equity Fund is up and running. It is the first investment product established by LTL that Mike and I take no responsibility for, although we have both invested in it. Nonetheless we know it will be run on "Lindsell Train" investment principles. We do not propose to market the fund until a credible track record can be demonstrated. If the fund is successful there will be material benefits for all shareholders in LTL. And, of course, your company – the Lindsell Train Investment Trust – is a 24% shareholder in LTL.

But of even more short term importance to the Lindsell Train Investment Trust is that it too is a founder investor in the new fund, as explained above. Just over 6.0% of the Trust's NAV has been invested in the North American Fund, in part funded out of the complete sale of the Lindsell Train Japanese Equity Fund, which the Trust also provided seed capital to many years ago, but has now more than achieved critical mass.

Let's hope this crisis really does turn out to have been a timely moment to get it going.

Nick Train, Lindsell Train Ltd
13 May 2020

Source of Data: Maitland Administration Services, Lindsell Train Ltd and Morningstar.

Continued...

Portfolio Manager's Comments

The top three contributors to the Trust's performance in April were PayPal, Nintendo and Diageo and the only detractor was Pearson.